

TERMS & CONDITIONS FOR MICHELIN REDGUIDE PROMOTION (The “Promotion”)

IMPORTANT: PLEASE READ THESE TERMS AND CONDITIONS (“TERMS AND CONDITIONS”) BEFORE ENTERING THIS PROMOTION. THIS IS A LEGALLY BINDING AGREEMENT BETWEEN YOU AND MICHELIN ASIA (SINGAPORE) CO. PTE LTD (“MICHELIN”) ESTABLISHING THE TERMS AND CONDITIONS UNDER WHICH YOU ARE ENTITLED TO PARTICIPATE IN THIS PROMOTION. BY ENTERING THIS PROMOTION, YOU CONFIRM THAT YOU HAVE READ AND UNDERSTOOD, AND AGREE TO ABIDE BY, THESE TERMS AND CONDITIONS.

1. **Organizer.** The Promotion is organized by Michelin Asia (Singapore) Co. Pte Ltd (“Organizer”).
2. **Promotion Period:**
 - Promotion Period (“Promotion Period”): 1st October 2019 to 31st December 2019 (inclusive).
3. **Eligibility.**
 - 3.1. **General Eligibility Requirements**
 - All residents of Singapore aged 18 years and above as of 1st October 2019 are eligible to participate in the Promotion.
 - Only individuals are eligible to participate in the Promotion. Groups, organizations and company entries are **not eligible**.
 - 3.2. **Not eligible**
 - The following are not eligible to participate in the Promotion:
 - Employees of MICHELIN and its related corporations and their immediate family members.
 - Employees of any party which is directly involved in organizing, promoting or conducting the Promotion.
 - 3.3. **Eligible Products**
 - For the purpose of this Promotion, any MICHELIN passenger car tyre models are individually referred to as “**Eligible MICHELIN Product**”.
4. **Promotion/Contest Specifics.**
 - 4.1. In order to participate in the Promotion, you must purchase any Eligible MICHELIN Product from any participating authorized MICHELIN dealers (“Authorized Dealers”).
 - 4.2. The Eligible MICHELIN Product must be purchased within the Promotion Period as indicated in the proof of purchase.
 - 4.3. Subject always to Clause 4.5 and Clause 5 for every 4 units purchased of any Eligible MICHELIN Product, you are entitled to one (1) free 2019 MICHELIN RED GUIDE.
 - 4.4. Full contact details of the MICHELIN REDGUIDE PROMOTION is as follow:
c/o Michelin Asia (Singapore) Co. Pte Ltd
78 Shenton Way, #23-01 & #24-02, Singapore 079120
Office hours: Monday – Friday, 9AM – 6PM.
Tel: + 65 6438 9500
 - 4.5. **Promotion Eligibility**
 - 4.5.1. You will qualify for the redemption of one (1) free 2019 MICHELIN RED GUIDE, if you purchase 4 units of the Eligible MICHELIN Product from the same participating Authorized Dealer and upon providing valid proof of purchase.
 - 4.5.2. Submission:

Upon providing a valid proof of purchase to a participating Authorized Dealer and provided that you satisfy the terms and conditions herein, you will receive a copy of the 2019 MICHELIN RED GUIDE.

4.5.3. The purchase of the 4 units of Eligible MICHELIN Product must be made in a single purchase and be shown in the same receipt or other valid proof of purchase.

4.5.4. All cost incurred in submitting the Promotion entry shall be borne by the participant.

4.6. Incomplete submissions will be void. An incomplete submission is a submission which does not have complete details, without proof of purchase, have incomplete details in the proof of purchase (without purchase item, quantity, invoice number, or invoice date), or if the proof of purchase submitted cannot be authenticated or deciphered.

4.7. You must retain the original paid invoice and/or receipt as proof of purchase. End-User/Purchaser will be required to present original proof of purchase when receiving the 2019 MICHELIN RED GUIDE.

4.8. This Promotion is not valid in conjunction with any other on-going promotions and contests, offer and/ or discounts, unless otherwise stated.

5. Gifts.

Redemption Gift

5.1. Gift is given strictly on a first-come-first-served basis, and while stocks last only.

5.2. The Gift will be determined as follows:

FREE Gift	With purchase of
2019 MICHELIN RED GUIDE	4x MICHELIN Passenger Car Tyres and upon satisfaction of the terms and conditions herein

Claiming a Gift

5.3. The Gift is to be redeemed instantly from the authorized MICHELIN dealers at the point of purchase.

6. Redemption submission.

6.1. MICHELIN is not responsible for any printing or typographical errors in any materials or for registrations, redemption submissions that are illegible, incomplete, lost or misdirected, fail to enter into the processing system, or are processed, reported, or transmitted late or incorrectly or are lost for any reason including electronic, computer, telephone, paper transfer, mail system, human or other error. Proof of submission shall not constitute proof of receipt by MICHELIN.

6.2. If any information provided on a redemption submission is found to be misleading or inaccurate, that entry shall be deemed invalid.

7. Goods as Gifts. Where the Gifts under the Promotion are items/goods, they shall be subject to availability and may not be substituted for cash. MICHELIN reserves the right to offer an alternative Gift of similar monetary value, without prior notice. If Gifts involve manufactured items, they shall be subject to the manufacturer’s terms and conditions for warranty, service and maintenance, and MICHELIN does not accept any responsibility for them. In particular, Gifts are provided by MICHELIN “AS IS” without warranties of any kind, including warranties of merchantability, satisfactory quality, non-infringement of intellectual property, or fitness for any particular purpose.

8. Taxes, etc. Taxes and other levies imposed by any relevant applicable government or tax authority, as well as other costs including insurance and incidental costs, that may be levied or incurred on the Gifts shall be fully borne by the participant.

9. MICHELIN, its related and associated companies, and its agencies and companies associated with this Promotion disclaim any and all liability arising from this Promotion and will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence) resulting from their participation in this Promotion, submission and/or usage of the Gift(s), except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law). The participants undertake that they shall not bring any claims or actions against MICHELIN or its related and associated companies arising out of the operation of the Promotion, whether in contract, tort or otherwise.
10. The participant hereby grants the Organizer the right to use, keep, share and / or publish any personal information you have provided for purpose of this Promotion, including all personal data submitted by the participant, in accordance with MICHELIN's Privacy Policy. For information on MICHELIN's Privacy Policy, please see <https://www.michelin.com.sg/>.
11. MICHELIN's decision is final and binding. In the event of any dispute arising from the Promotion, or relating to the interpretation of these Terms and Conditions, the decision of MICHELIN on all matters pertaining to the Promotion shall be final and binding on all parties. No correspondence will be entertained.
12. No dishonesty tolerated. You acknowledge and agree that no form of dishonesty will be tolerated. If you are found to be dishonest, as determined in the sole and absolute discretion of MICHELIN, you will immediately be disqualified from the Promotion. Dishonesty includes, but is not limited to, counterfeiting invoices or receipts, using multiple identification numbers, tampering with, hacking of the Promotion sites (if any), participating in the Promotion without meeting the eligibility requirements, using any automated software or device to gain an advantage during the Promotion, use of the Promotion beyond the defined rules of the Promotion, attempting to disable or overwhelm any of MICHELIN's websites or the Promotion sites (if any), attempting to disrupt any portion of the Promotion, including but not limited to, allowing somebody else to use your Personal Information, or tampering with the redemption process.

ANY ATTEMPT BY A PERSON TO DELIBERATELY DAMAGE ANY OF MICHELIN'S WEBSITES OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS; AND SHOULD SUCH AN ATTEMPT BE MADE, MICHELIN RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

13. No waiver. MICHELIN's failure to enforce any provision of these Terms and Conditions shall not constitute a waiver of that or of any other provision.
14. Modification of these Terms and Conditions. MICHELIN may modify these Terms and Conditions and/or withdraw or terminate the Promotion and Contest at any stage without notice and without any liability towards anyone.
15. All information is correct at the time of publishing. In the event of any inaccuracy or any discrepancy between the print and online versions of the Promotion, the online version shall prevail over the print version.
16. Severability. Each of the provisions of these terms and conditions apply to the maximum extent permitted by applicable law. If a court holds any provision of these Terms and Conditions to be illegal, invalid or unenforceable, the rest of these Terms and Conditions will remain in effect and

these Terms and Conditions will be amended to give effect to the eliminated provision to the maximum extent possible.

17. Laws. The Promotion and Contest shall be governed by and interpreted in accordance with the laws of Singapore. The Promotion is void where prohibited or restricted by law, and is subject to all applicable laws.

PRIVACY NOTICE

The personal data you provide to MICHELIN pursuant to this Promotion, including without limitation your name, will be processed and are required to administer your participation in the Promotion. Entries submitted without the personal data required will be discarded. MICHELIN may also use your personal data to communicate with you about its products and services, update you on new services and benefits, provide personalised promotional offers and allow you to participate in contests and surveys. In this regard, your personal data may be disclosed and transferred to our service providers, suppliers and/or affiliates which may or may not be located outside Singapore. If you have any complaints, comments or questions on this Privacy Notice, or wish to access or correct your personal data, or limit our processing of the same, please contact MICHELIN at <https://www.michelin.com.sg/>.